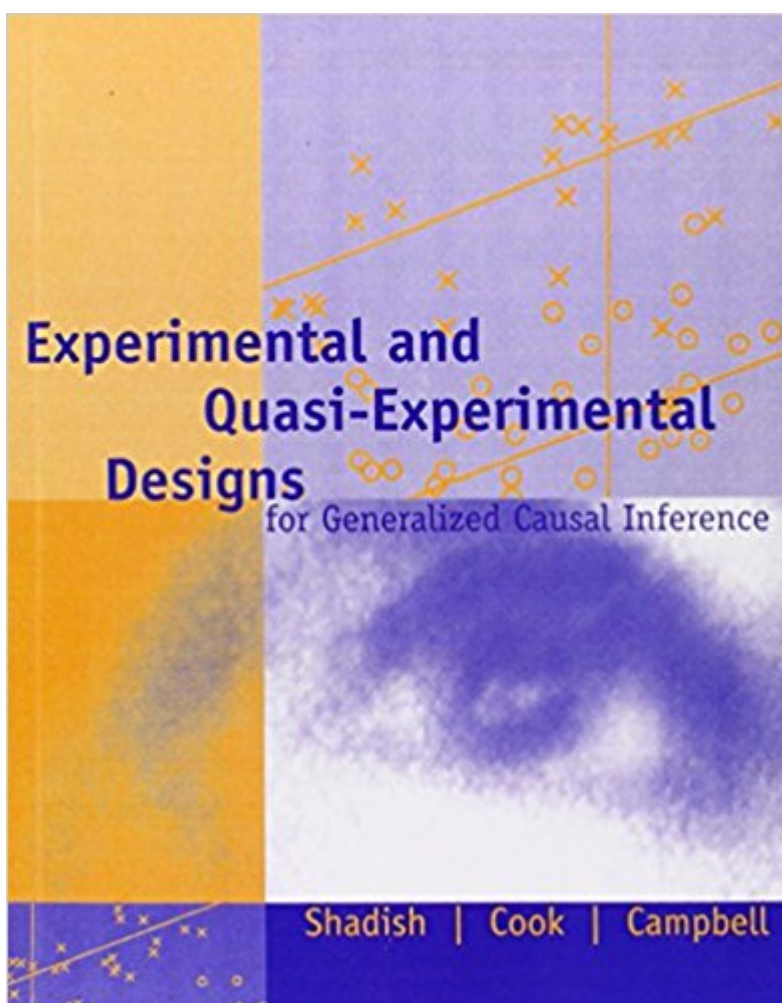


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# Experimental And Quasi-Experimental Designs For Generalized Causal Inference



## Synopsis

This long awaited successor of the original Cook/Campbell Quasi-Experimentation: Design and Analysis Issues for Field Settings represents updates in the field over the last two decades. The book covers four major topics in field experimentation:

## Book Information

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## Customer Reviews

"...I received my book yesterday...thank you so much! I used the 1979 version a lot in my PhD program and am eagerly re-reading it. It's a great experimental design book and is excellent for explaining validity issues to students!"

William Shadish (Ph.D., 1978, Purdue University) is a professor of psychology at the University of Memphis. His recent research pertains to experimental design, meta-analysis, methodology, and program evaluation theory. In the past, he has done extensive research on long-term care for the chronically mentally ill. With his colleagues at the University of Memphis, Dr. Shadish has studied the psychology of science, both theoretically and empirically. Thomas D. Cook (Ph.D., 1967, Stanford University) is a professor of sociology, psychology, education and social policy, as well as a Faculty Fellow, Institute of Policy Research at Northwestern University. His major research interests include examining routes out of poverty and methodology, dealing with the design and execution of social experiments, methods for promoting causal generalization, and theories of evaluation practice. Dr. Cook has written or edited seven books and has published numerous

articles and book chapters. He was the recipient of the Myrdal Prize for Science from the Evaluation Research Society in 1982 and the Donald Campbell Prize for Innovative Methodology from the Policy Sciences Organization in 1988. He is a trustee of the Russell Sage Foundation and a member of its committee on the Future of Work.

This book was recommended to me by a friend who is more familiar with these experimental methods than I am. I have not been disappointed- Shadish explains the techniques in an easy-to-understand manner, with enough details to develop ideas into research questions. Unless you're a methodologist, you'll still need help carrying out studies using these methods, but the knowledge contained in this book goes a long way toward getting the process started. Highly recommended.

Well written. Provides a good understanding of Quasi-experimental designs. The only draw back is the examples are hard to apply to complex research designs such. The authors use examples that have 100 or less data points. However provides the reader with a strong understanding of the design.

Pretty much feels like a new book.

I wish I read this before I started my doctoral program. The research ideas are not overly complex as they frequently seem to be in the classroom. Simple yet helpful book.

Everything was great and it came really fast!! I gave it to my son for Christmas. He had been needing this book for a couple of years. I was glad to be able to get it for him! I have enjoyed shopping at and thank you all so much for all the help you have given me with my orders!!!!

I purchased this book for a PhD in Nursing design course. It has good thorough coverage of design. Content that I have not found in other nursing text.

Great book for understanding and being able to strengthen statistical methods.

Shadish, Cook and Campbell gives a pretty good explanation of models and design for public health researchers without being heavy on the stats.

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